

FIG. 1

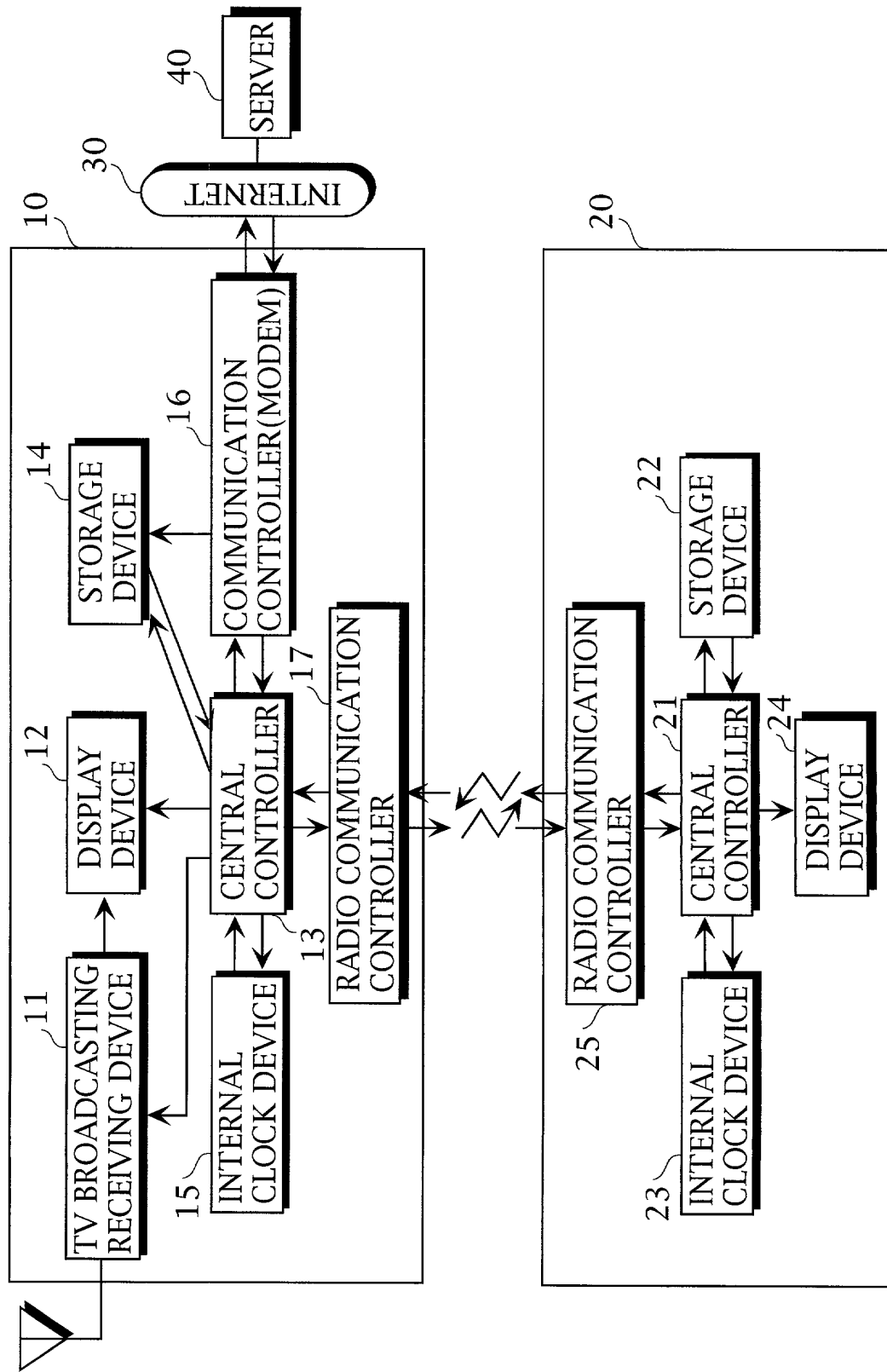


FIG. 2

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<EPG DATE=1999.12.25>←Declare Start of EPG Descriptor Block (Designate Date for Broadcasting by DATE Attribute)
<CHANNEL NUMBER=4>←Declare Start of Channel Descriptor Block (Designate Channel 4 by NUMBER Attribute)
<PROGRAM START=8:00 END=9:45 HREF="MORNING NEWS">←Declare Start of Program Descriptor Block
(Designate Start Time and End Time by START and END,
Designate URL for Program-Related
Information by HREF)

<TITLE> "MORNING NEWS" </TITLE>←Program Name
</PROGRAM>←Declare End of Program Descriptor Block
. . .
<PROGRAM START=21:00 END=22:00 HREF="COOKING MATCH SHOW">←Describe Programs Corresponding to One Day
on Same Channel
<TITLE> "COOKING MATCH SHOW" </TITLE>
</PROGRAM>
. . .
</CHANNEL>←Declare End of Channel Descriptor Block
</CHANNEL BANGOU=6>←Describe Each Channel
. . .
</CHANNEL>
. . .
</EPG>←Declare End of EPG Descriptor Block

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FIG. 3

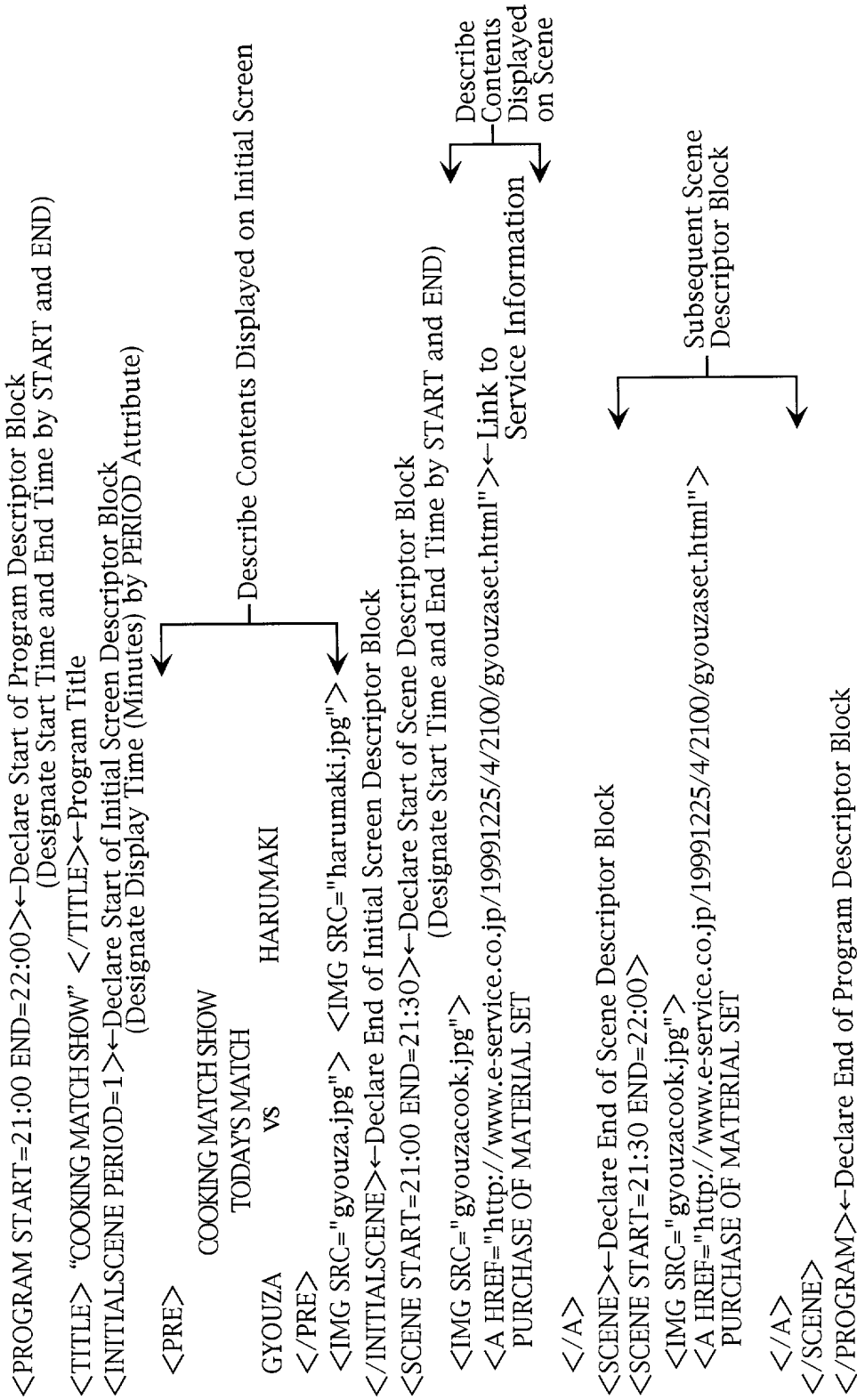


FIG. 4

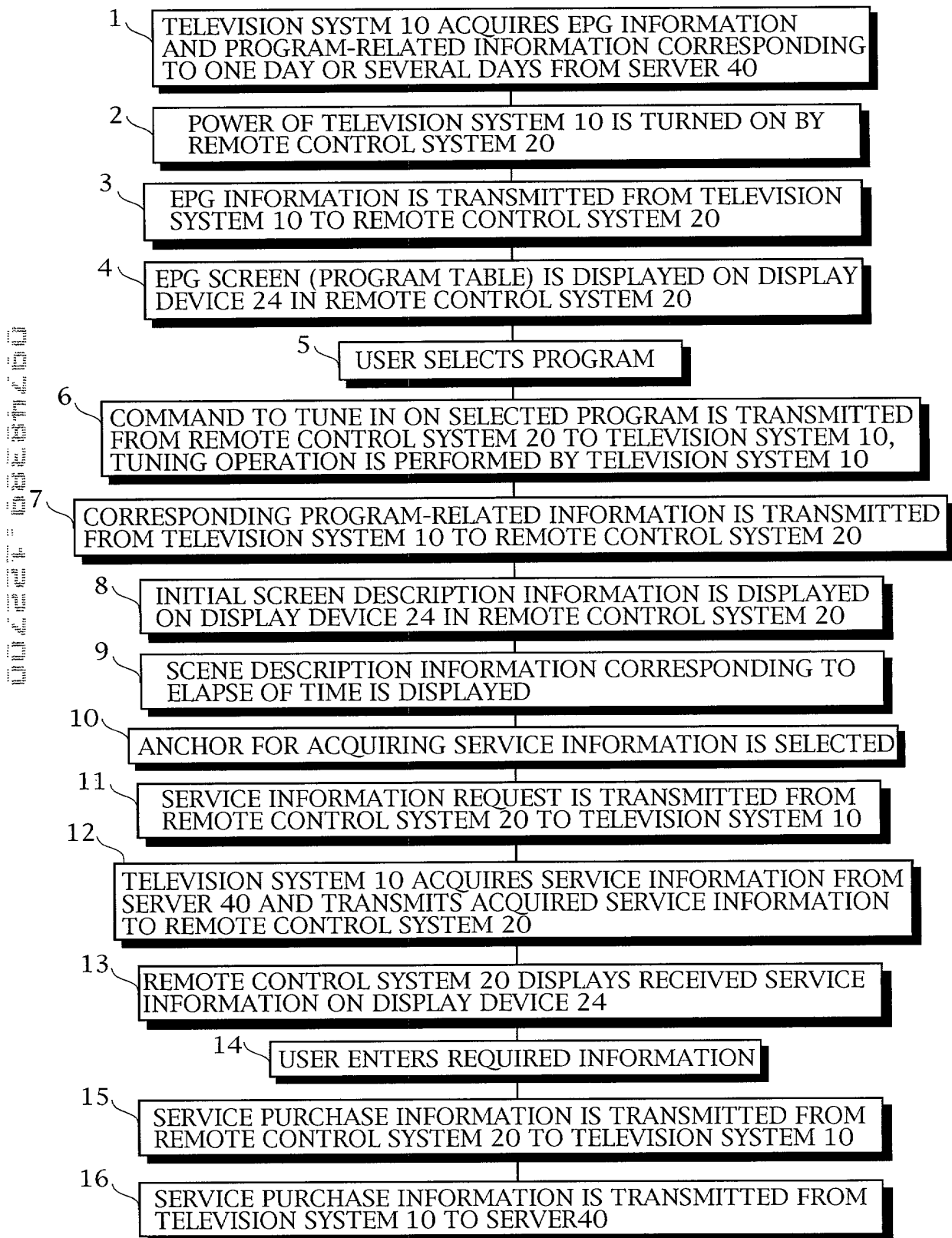


FIG. 5

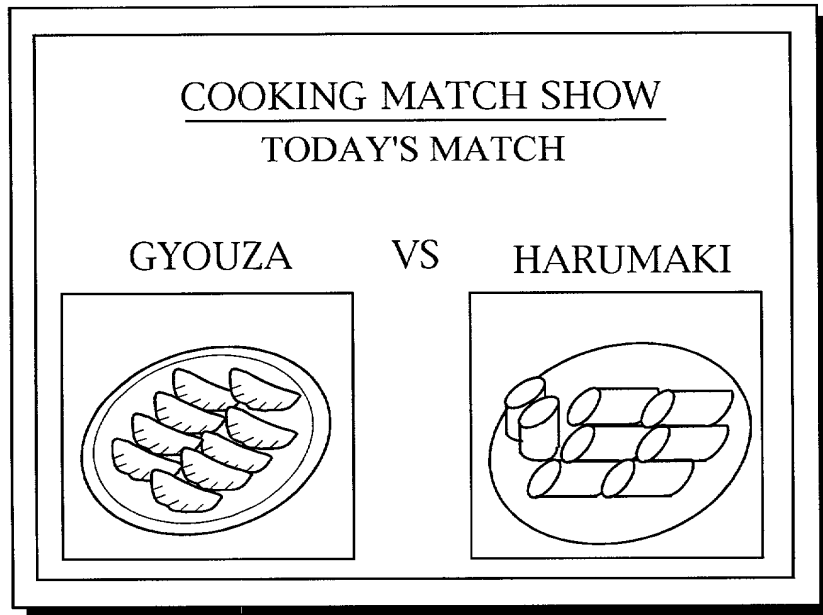


FIG. 6(a)

<MIZU GYOUZA>	<u>PURCHASE OF MATERIAL SET</u>
RECIPE IMAGE	
MATERIAL (FOR FOUR PERSONS) ----- ----- -----	



FIG. 6(b)

<NAMA HARUMAKI>	<u>PURCHASE OF MATERIAL SET</u>
RECIPE IMAGE	
MATERIAL (FOR FOUR PERSONS) ----- ----- -----	

FIG. 7

<u>PURCHASE OF MATERIAL SET</u>		
CONTENTS OF ORDER	NUMBER	PRICE
SIMPLE COOKING SET OF HARUMAKI	<input type="text"/>	<input type="text"/> YEN
REGISTERED INFORMATION ABOUT CUSTOMER		
NAME	X X X X	
ADDRESS	X X X X X X X X X X X X X X X X	
TELEPHONE NUMBER	X X X X - X X - X X X X	

FIG. 8

<u>PURCHASE OF MATERIAL SET</u>		
CONTENTS OF ORDER	NUMBER	PRICE
SIMPLE COOKING SET OF HARUMAKI	<input type="text" value="2"/>	<input type="text" value="1,500"/> YEN
REGISTERED INFORMATION ABOUT CUSTOMER		
NAME	X X X X	
ADDRESS	X X X X X X X X X X X X X X X X	
TELEPHONE NUMBER	X X X X - X X - X X X X	

FIG. 11

